



21-Day Purification Support

**A Supported Patient is
a Compliant Patient**

It's as easy as 1...2...3!

Log on to:

www.PurificationPractice.com

**STEP
1**

Register Your Clinic

**STEP
2**

Enroll Your Patients

**STEP
3**

**RELAX and let us
take care of the rest**



We are pleased to introduce a revolutionary new approach designed to increase patient compliance and success by supporting your patient during the 21-Day Purification Program.

We offer a service that will not only help your patients receive better results during the purification, but will also **educate your patients** about why they need to work with you as their practitioner to improve their overall health, thus driving additional nutrition business back into your practice.

Our goal is to help you **maximize your patients' success** without increasing your workload. We do this by assisting with your patients' education.

We will hold your patients' hand throughout the entire program to improve adherence and ensure they are achieving the maximum benefit from the program.

So, how does it work?

Once a patient is enrolled, a "Welcome Letter" goes out to them helping them to prepare for the 21 days and encouraging them to get ready for an incredible experience.

Next, a personal letter from a Purification Specialist comes to them introducing themselves and establishing a friendship for the duration of the program. This "detox friend" has proven exceptionally valuable to keep patients focused and answers their immediate needs. Now, just so you know, you can opt out of the personalized support from our detox specialist if you want full responsibility for email questions.

Each day during the program, they will receive a **customized email** which will include tips and details specific to that day.

At the conclusion of the program (during the last week), your patients will receive tips on incorporating the lifestyle changes they have made into their everyday life. For example, we will detail various supplements that can help them to continue to lose weight and maintain the results they have achieved through purification. **We always insist they consult with you** and encourage them to set up a nutritional consultation before coming off the program.

No need to worry about losing control of the patient, as your name and clinic information is included in each email by default. In addition, we drive the patient back to you toward the completion of their program for Post Purification Support. To help you remember to follow up, you receive notification that the patient has completed the program on day 21.

Our service is available for only \$4.95 per patient (doctor's cost) for the 21-day program. Suggested patient price is \$9.95.

Registration is FREE, so register your clinic today at www.purificationpractice.com and you will automatically be enrolled in our complimentary 'practitioner preview' program which will allow you to receive each email and **experience our service first hand.**

Each Email Contains

- **How Should I Feel Today?**
- **Weight Loss Tips**
- **Reminders**
- **Recipe of the Day**
- **What if I have Questions?**
- **Daily Supplement Regimen**

...and links to many more resources online